

Heating oil goes out on a schedule. So should your marketing.

Agreed monthly work: town pages, content drafts, listing checks, review drafts and a report.

For heating oil and kerosene delivery companies, Bioheat too.

WHAT RUNS, EVERY MONTH

A page for every town you deliver to

Written about that town, built to the area you really run.

One to two articles a month

Published under your name, in your voice: tanks, deliveries, winter, kerosene, the questions your office answers.

AI search work

Schema, listings and content that ChatGPT and Google's AI can read, plus a check of whether they name you.

Search work on the words buyers type

"heating oil near me" and "kerosene delivery near me" in your towns, with rank tracking.

Listings checked, with a fix list

A listings check with a fix list worked by a person.

Reviews, with your OK

Review requests wait for customer opt-in, your company's approval and a working opt-out. Reply drafts stay unpublished until your company approves them. Nothing sends on its own.

Email drafts for your approval

Delivery reminders, weather notices and off-season copy. Sending needs your approved copy, sender and customer permissions.

A plain-English monthly report

What moved, what got done, and new website leads as they come in.

BUILT FOR HEATING SEASON

Town pages, articles and listings work focus on your heating oil service area. Off-season email drafts cover tank checks and early fills; you approve them before sending. Kerosene gets its own pages, too.

HOW STARTING WORKS

1. A 30-minute call. You tell us the towns you deliver to.
2. Setup: on-site search foundation, listings cleanup and your first content build. If you have a Google Business Profile, you give us manager access.
3. Every month after that, we do the agreed work and send you a report.

Price. One setup fee, then one monthly fee for everything on this page.

Current pricing: fuelsite.pro/en/pricing

See it run on your own company.

fuelsite.pro/en/marketing-department-in-a-box/heating-oil/

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